

# Michèle A. Roberts, BA, FCIP, DTrI

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## PROFESSIONAL EXPERIENCE

### SENECA COLLEGE

#### **Program Director, Property and Casualty Program & Instructor (contract position)**

May 2009 – Present

*Responsible for the launch, coordination, marketing, sales and on-going maintenance of the program.*

#### **Project Director Property and Casualty Program (Contract position)**

October 2008 – May 2009

*Reporting to the Director, Department for Financial Services, responsible for the development of a third semester for the Financial Services Practitioner Program, entitled Property and Casualty Insurance.*

### DEBT FREEDOM CANADA - 2009

2008

*Debt Freedom is the fastest growing financial services company in Canada.*

#### **Life Licensed Financial Consultant (Contract position)**

*Reporting to the Executive Director, responsible for debt elimination solutions.*

### REED EXHIBITIONS

2006 – 2008

*Reed is the largest trade show organizer in the world.*

#### **Show Director National Hardware Show Canada**

*Reporting to the Industry Vice President, responsible for sales and event coordination for the launch of this new show.*

### THE INSURANCE INSTITUTE OF CANADA

1999 – 2006

*The Institute is a non-profit, professional education arm of the property/casualty insurance industry in Canada.*

#### **Director, Operations, HR & Information Technology**

*Reporting to the President and CEO, responsible for efficient and cost-effective administration of operations, publishing, information technology, human resources, office support services and special events.*

## **INSURANCE BUREAU OF CANADA**

**1997 - 1999**

*An assessment-based association providing lobbying, communication, insurance fraud investigation and claims database services to the Property & Casualty Insurance Industry.*

### **Associate Vice-President, Product Development and Marketing**

## **INSURANCE CRIME PREVENTION BUREAU**

**1983 - 1997**

*The Canadian insurance fraud-fighting arm of the Property & Casualty Insurance Industry.*

### **Assistant Vice President, Information Services**

## **EDUCATION**

RIBO License  
RIBO

Life Insurance License  
FSCO

Fellow Chartered Insurance Professional (FCIP)  
Insurance Institute of Canada

Chartered Insurance Professional (CIP)  
Insurance Institute of Canada

University of Toronto  
Human Resources Management

Three-year diploma course in Translation (French)  
University of Toronto

Honours BA - French Specialist (German minor)  
Essa Van Dusen Dafoe Scholarship  
University of Toronto

## **INDUSTRY INVOLVEMENT**

Canadian Association of Insurance Women  
Director - 2002 – 2004

Toronto Insurance Women's Association  
President - 2001- 2002

Canadian Association of Insurance Women National Essay Contest Winner  
1995, 2000, 2001, 2002

Toronto Insurance Women's Association Public Speaking Contest Winner  
1994, 1995, 1997, 2006

Featured artist on WICC (Women in Insurance Cancer Crusade)  
"Night to Shine 3" and "Night to Shine 4" CDs

## **LANGUAGES**

English, French, German

References available upon request